

A Digital@SCM initiative

Al in Production Planning at Bayer

2023/ Frank Giroux





- // Bayer
- // The challenge
- // Overview of the Production Scheduling solution at Bayer Pharma
- // Lessons Learned Implementation obstacles (and possible solutions)
- // Outlook how can the technology be scaled



Bayer at a glance

Group key data



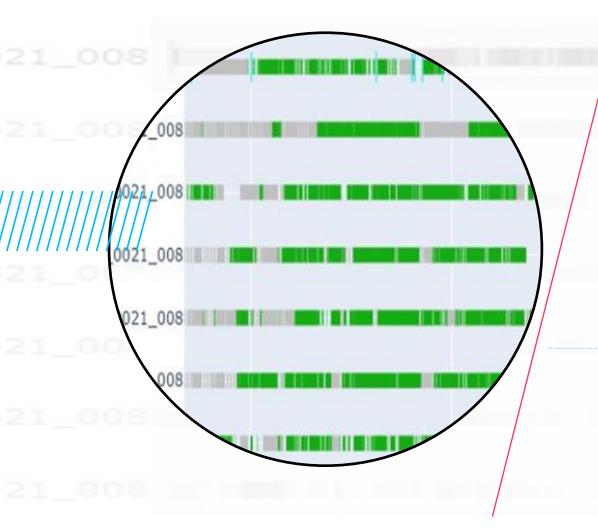
As of December 31, 2022; employees in full-time equivalents



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The challenge



Find an optimal production plan for the next 3 to 12 months



Departure environment

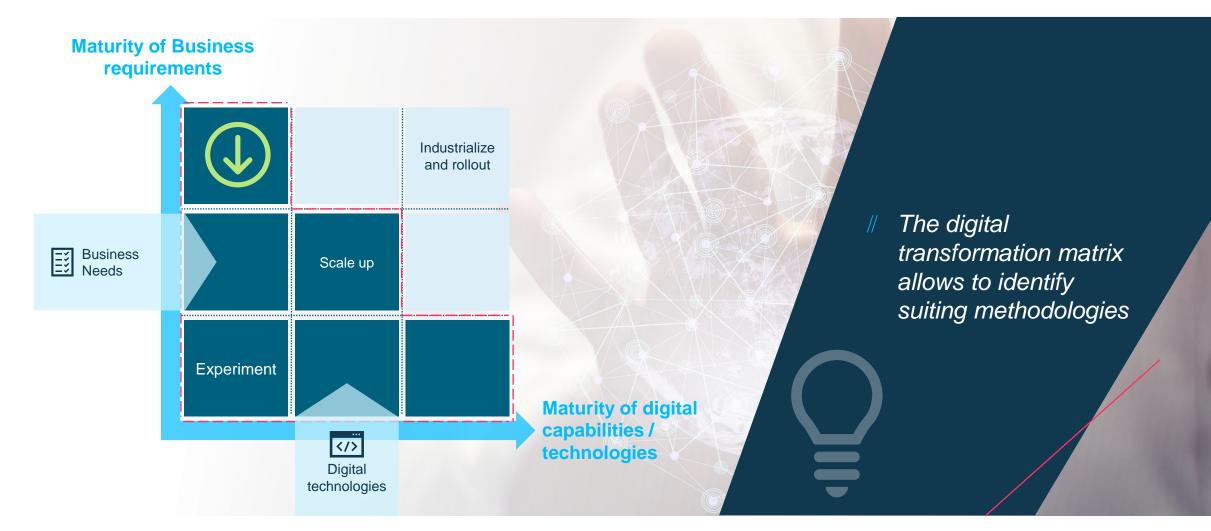
- Experience based planning
- Limited numbers of options analyzed

Related challenges

- Workload for planning team
- Potentially inefficient resource usage
- Risk of potentially lost sales



Digitalization and solution maturity





Mathematical linear optimization as part of Al landscape

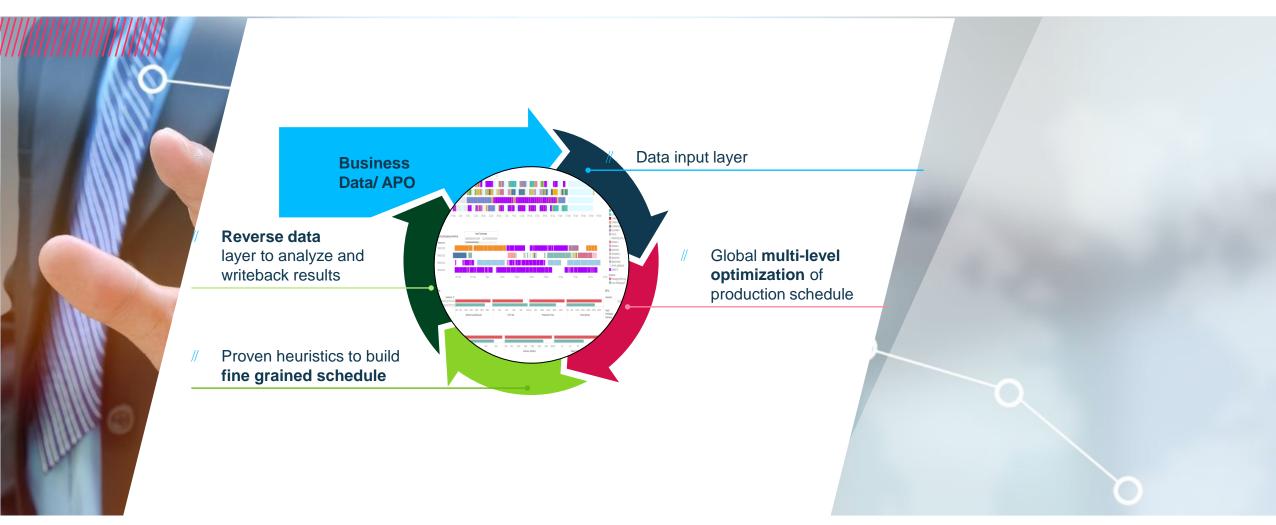




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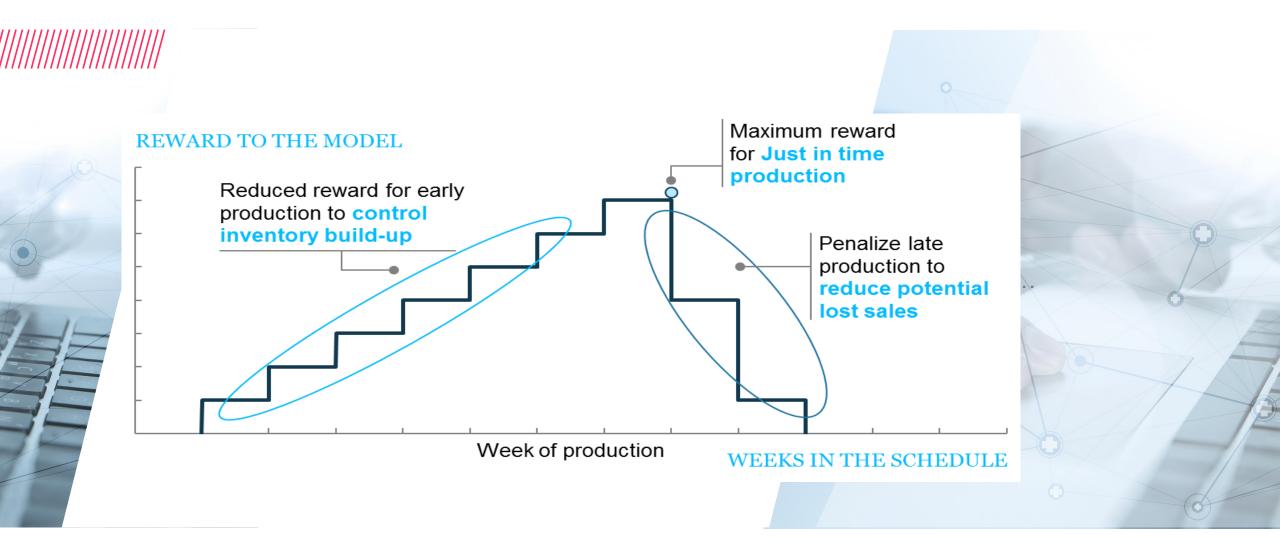


Production scheduler at a glance





Reward function



Dashboard

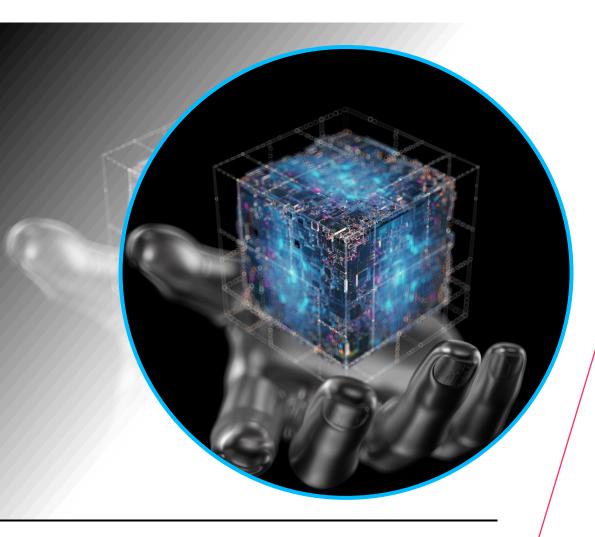




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The solution is a black box to the user



- The scheduler is a black box. There is no clear relationship between changes in the input schedule and the resulting new schedule.
- // The scheduler puts into question current planning philosophies. But the causality is not easy to interpret.
- // Train users and stakeholders as part of project start



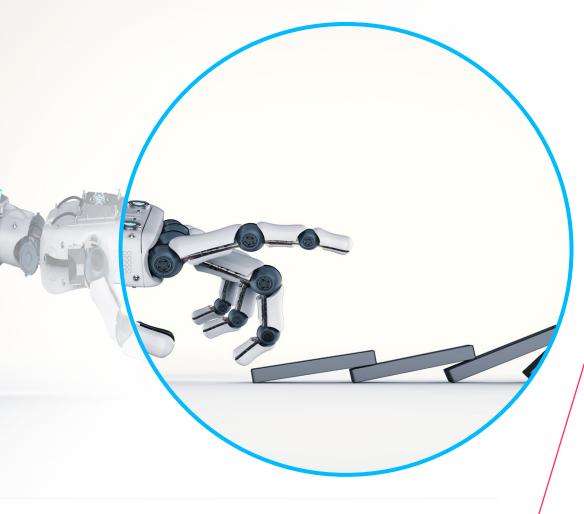
Al solutions need permanent improvement



- // There is no final solution as of day one.
 There is no final solution ever.
- It needs long term/ permanent re-calibration.
- // Requirement for a permanent product team



Master data - an expected issue



- Master data issues are an ongoing stumble stone.
- // The uncertainty of the final functional scope leads to uncertainty on final master data requirements
- // Cross influences of master data issues to "bad" planning results not always transparent.
- # Ensure management support



Lessons learned project management



- // Create transparency on uncertain character of project.
- // Develop a structure to measure digital maturities of a solution. Use this to better evaluate uncertainty.
- // Implement a weekly reporting in spoken word to the whole scheduler community in order to keep everybody on pace.
- // Train stakeholders as part of project start



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The production scheduler supports different environments

Frame

Production as bottleneck for order fulfilment (PLS)



Increase sales

Frame

Competitive market requires cost optimal production

Production
efficiency
(Improved usage
of given assets)

Frame

Increasing complexity for planning teams

Operational excellence





Potentials raised **Garbagnate**

- Significant lost sales decrease
- Cost savings in production efficiency

Forecasted benefits Berlin

Expected break even Berlin (based on PLS improvement): 1,5 years





The usage of AI will help us to move into a more automated future

Functional supply chain



Siloed coverage of functions. Manual processes and no decision support. Fragmented support of digital transformation.

Connected supply chain



E2E integration of data of processes. Automation of processes and decision support through analytics and forecasts. **Cross functional** digital strategy and organization.

Intelligent supply chain



by simulation capabilities.
Complex decision
optimization through artificial
intelligence. Planning
parameter cleansing and
optimization. Multi echelon
inventory and risk
optimization. Cognitive
automation. Cross functional
Innovation mgmt.

Autonomous supply chain



E2E automized processes.

Autonomous decision
making and implementation
based on constraints.

Command center that
allows to improve the
algorithms/ planning model.
We act in a cross company
Ecosystem. Users are
supported through proactive
personalized assistants.



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The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.



Thank you!

Frank Giroux

